

# Program Day 1, November 14

## Inspiration stage

- Max Tegmark, Tiffani Bova, Ola Ahlvarsson and more... 09:00 - 11:00
- Oobah Butler, Matt McMullen, Chris Dancy and more... 14:00 - 16:00

## Disruption Hall

- AI Summit 10:00 - 12:00
- Customer Excellence Summit 13:00 - 15:00
- Leading Digital Transformation Summit 15:30 - 17:30

## AMF, floor 8

- Retail Summit 11:00 - 14:00

## SEB

- Scale-Up Summit 15:00 - 17:00

## Revelation Space

- Expert Talks 11:00 - 16:00

*A Sime Expert talk is a thought leader session where handpicked experts and executives discuss a topic with the ambition to dig deeper and share experience. Group sizes range from 15 to 50 with an average of 30 participants.*

## Ekskäret Klustret, floor 7

- Leadershift Summit 12:30 - 17:00

*Join our "Leadershift" Summit at Ekskäret Klustret to energize, reflect and be inspired to unleash the potential for impact and change in yourself, your team, organization and society.*

## Matchmaking zone

- Matchmaking

*Connect with existing and new customers, explore partnerships, meet crazy entrepreneurs or your next colleague in the matchmaking zone...*

09:00 - 17:00

## **Demo Zone**

■ Demos

09:00 - 17:00

*Showcases and demos the most interesting, inspiring, fascinating and important technologies, solutions and products...*